

ANGA, Cologne – 30th May 2006 – PPC, the industry's leading manufacturer of connectors, has announced the launch of:

THE PPC MOBILE TRAINING EXPERIENCE

Ever had the television picture freeze just as your favourite team was going to make their crucial goal in a soccer game?

Or get snowy right in the middle of a great movie?

One of the most important causes for this and many other bad picture problems is a poor-quality and/or improperly installed connector. However, often operators, installers and technicians are unaware that a bad product and wrong installation practices are adversely affecting the quality of the television picture and ultimately resulting in trouble calls and dissatisfied consumers.

To bring such issues to light and offer education and solutions in connector technology to customers, PPC has launched an 18 wheeled maxi mobile trailer – the PPC Mobile Training Experience. This unique initiative is an effort to create an awareness of the value and importance of connectors in cable networks and correct installation practices and craft-related issues to help operators reduce operational expenses associated with the drop plant and through excessive service calls (truck rolls).

The highly interactive and visual nature of the exhibits makes the PPC Mobile Training Experience an enjoyable and rewarding experience for all visitors. The highlight of the mobile unit is a real-life mock-up of a cable system, from the outside equipment to the inside of the house. This exhibit serves a dual purpose – first, it illustrates the various points in the system where system integrity can be breached due to a bad product or incorrect installation. Second, it showcases PPC's significant range of drop products and their application. In addition, a touch-screen kiosk that is connected to a 42" LCD touch screen television helps visitors understand the symptoms and cause of product and installation problems and how PPC's innovative products help combat these problems. At the touch of a button, customers can see how a bad connector adversely affects the quality of the picture playing on the television.

Another interesting section of the trailer is the laboratory wing that plays video demonstrations of the rigorous testing that every PPC product is subjected to at the company's lab in order to be in accordance with the industry standards.

The PPC Mobile Training Experiences will be available to technicians and executives within our customer base all over Europe and you should contact your PPC salesperson for further information and scheduling an appointment.

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